



ESC 6-MONTH PROJECT “ECO ROUTES OF TALSI”

IN TALSI TOURISM INFORMATION CENTRE (TIC)



TALSI TOURISM INFORMATION CENTRE (TIC)

HOST ORGANISATION

Location: the centre of old town of Talsi

- Creates and guides ecotourism routes and hikes in the Talsi region, Slītere National Park, and Abava River Valley.
- Educates travellers about natural and cultural treasures, the significance of protection, green deals and environmentally friendly lifestyles.
- Recommends the destinations, and helps to book accommodations.
- Collaborates in tourism, hospitality and nature protection with Mērsrags, Kolkla, Dundaga, Valdemārpils, Sabile, and Roja (entrepreneurs, museums and culture centres in Talsi region).
- Works on tourism marketing of the Talsi region.



RADI VIDI PATS (RVP)

COORDINATING ORGANISATION (CREATE ENVIRONMENT YOURSELF)

The aim of the association is to promote sustainable development of Latvian society, cultural and environmental education through lifelong learning of young people and adults, and participation in social processes.



TALSI

Distance from Riga: 120km (2h20min by bus from Riga or 1h30min by car)

Talsi town and county is a great nature scientific laboratory where everyone can see survived evidences of Ice Age. It also has very diverse unique environmental values: protected nature and Baltic sea coastal areas.



AIMS OF THE PROJECT



Environmental education

Educate visitors in a non-formal way about:

- Environment
- Ecotourism
- History of Baltic states
- Nature treasures
- Ethnic heritage and traditions

Youth work

- Develop exciting workshops
- Plan and organize local teambuilding events
- Collaborate with other young people on environmental projects.



Promotion

Improve marketing of Talsi and county as a touristically unique region



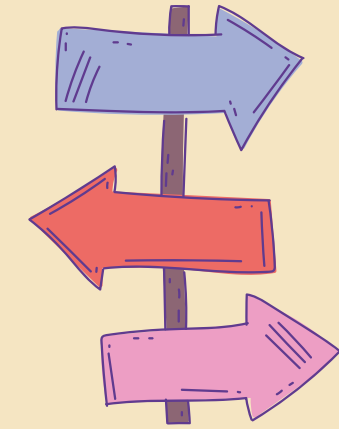
Cultural immersion for volunteer

Discover the rich ethnic heritage, traditions, and even disappearing languages of the region.



Museum and guiding

- Create and guide interactive ecotourism routes and hikes in the area of Talsi
- Widen and make the exposition of county nature in the Talsi County Museum



YOUR TASKS:



Work on nature exhibits at the museum



- Learn and teach about nature, eco-friendly lifestyle
- Make workshops etc.

- Create interactive nature trails in Talsi with the tourism team
- Guide tourists

Make social media content for TIC





FINANCIAL SUPPORT

Living

Small individual room with kitchen



Support money



- 5€ per day as individual support
- 160-200€ per month for food



Travel costs

The travel expenses by planes, buses and cars to arrive and depart from Talsi will be reimbursed fully.



Transportation

You will get a monthly local transportation ticket. All necessary travel expenses will be refunded.



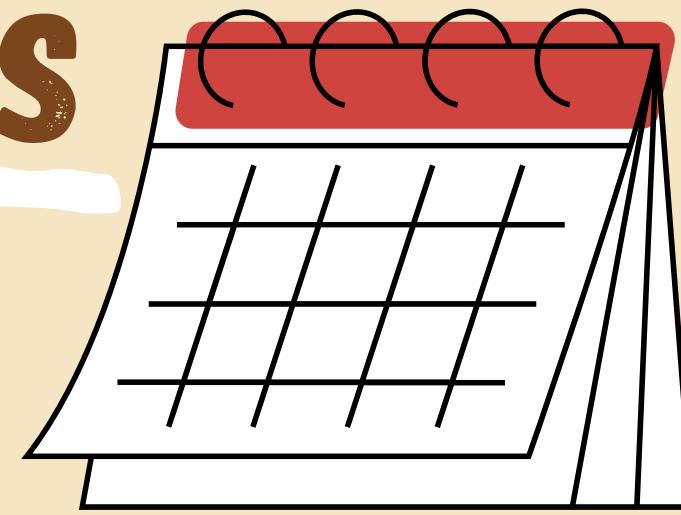
WORKING HOURS



The volunteers will work and learn 6-7 hours daily from Tuesday to Saturday(not full day 9-14).

Sunday and Monday are free.
Also, volunteers will get an extra 2 free days per month. Total 12 days

LATVIAN HOLIDAYS



OFFICIAL FREE DAYS

SUMMER SOLSTICE CELEBRATION
CELEBRATED IN NATURE, MAKING
GARLANDS, GOING TO THE SAUNA,
DRINKING BEER AND EAT CARAWAY CHEESE



23-24 June
Ligo

18 November
Independence Day



VARIOUS PUBLIC EVENTS TAKE PLACE ALL
OVER THE COUNTRY, INCLUDING
CONCERTS AND FIREWORKS.



IDEAL VOLUNTEER

- Aged from 18 to 30 years
 - Interested in living in a small city (9350 people)
 - Strong motivation to work in a team and lead guided tours
 - Communicative, respectful and open-minded
 - Positive and proactive
 - Flexible, adaptable, with a good time management skill
 - Ready to take responsibility and reliable in a crisis
 - Knows English (to communicate with visitors and make materials for social media and routes)
 - Has a strong respect for the rules
 - Patient and creative
 - Interested in tourism, environment, evolution and protection of nature
 - Well-skilled in IT, with designing and marketing competencies or ready to learn
 - Past experiences in environmental contexts, tourism and volunteer work are appreciated, as well as any education degree from a University
- 



To apply for this project, please send an email attaching your
CV and motivation letter
to evs@radividipats.lv